
To Obtain a DVD of Your Show...

(As of June 15, 2009)

AFTER the first air date:

- Send **\$40.00** to the station (check made out to "MMC-TV").
- US Postal address:
 - MMC-TV
 - 3710 Mitchell Street
 - Kensington MD, 20895
 - Attn: Station Manager
- Include a note with the check requesting a DVD of the program. The note must identify:
 - Program name: Think About It!
 - Program guest(s): [**Guest Name**]
 - First air date: [**00/00/2000**]

Air Dates:

- **Monday, 0/0/2000 @ 10PM**
- Tuesday, 0/0/2000 @ 7PM
- Thursday, 0/0/2000 @ 8:30PM
- Monday, 0/0/2000 @ 10PM
- Tuesday, 0/0/2000 @ 7PM
- Thursday, 0/0/2000 @ 8:30PM

TBA

Time to receive the DVD: The station has a small staff that handles EVERYTHING (scheduling, taping, editing, copying, cleaning-up, and general station business for all programming). It may take anywhere from 2-to-8 weeks to receive your DVD after you mail your request. So don't look for this to be your "must have in two weeks" product.

DVD use: Here are some of the ways in which you may use your copy of the program.

Please note: you may *not* have the program aired on another broadcast in Montgomery County, MD.

- You can post clips—or the show in its entirety—at your website.
- You can make copies of the DVD and package it with your products to increase your product value.
- You can make copies of the DVD and use them for promotional purposes for yourself and your business / topic.
- You can pull parts of the program and integrate the digital "footage" into other products you create (or your demo video).
- You can show parts or all of your program in your training or speaking programs without needing to get permission.

If there is some other use you want to put to your copy for which you have a question, just ask me. I think I've covered 98% of how you might use your DVD in the situations above.

Again... **YOUR PROGRAM MAY NOT BE AIRED ON ANOTHER MONTGOMERY COUNTY, MD BROADCAST CHANNEL** (including any channel a Montgomery County resident can watch).

ALTERNATIVE to obtaining a DVD from the studio: Record (or have someone you know in Montgomery County who has cable access record) the program when it airs to videotape or digital recorder and save the \$40.00! You'll get it a lot sooner, too.

Should you wonder if I can get DVDs any easier, the answer is "no". I go through this same process for any DVDs I want of my programs. **The station is a non-profit, municipally-supported station; the fee covers their expense of the DVD.** So much for host perks. ☺

May you have many years of use from your program.

Sylvia Henderson

Host, "Think About It!"

www.ThinkAboutIt.JumpStartYourMind.com

NEW (as of 4/20/09)!
All-digital programming and broadcast.
 If you record the broadcast on a DVR/digital recording device you will have the same quality video as the DVD you purchase.